THE KANSYS EDGE

FOR COMMUNICATIONS SERVICE PROVIDERS

Launch Converged Products and Services in 1/3 the Time vs. Current Biller

Who is Kansys?

Kansys is a leading provider of software solutions and services in the Billing & OSS environment. Our solutions are delivered as a service, hosted solution or in a licensed format.

We have a rich history in understanding the communications industry along with all the facets that fall within the BSS/OSS market. Not only have we been working with over 100 CSP's and converted over 78 billing systems since 1997 but the company was founded around communication providers with some of the most complex requirements on the market.

Building on the strengths of our experience we added Mediation and Billing software products to our portfolio. By mediating, analyzing and reconciling over 4 billion transactions each month, we understand the configuration, integration and business intelligence requirements of a multitude of industries.

The Kansys Edge:

Our Kansys Edge product is a complete solution for charging, pricing, billing, settlement and customer care. The Kansys Edge empowers enterprises to run their businesses the way they want. The Kansys Edge translates agile configurability into an innovation enabler.

The Kansys Edge is comprised of:

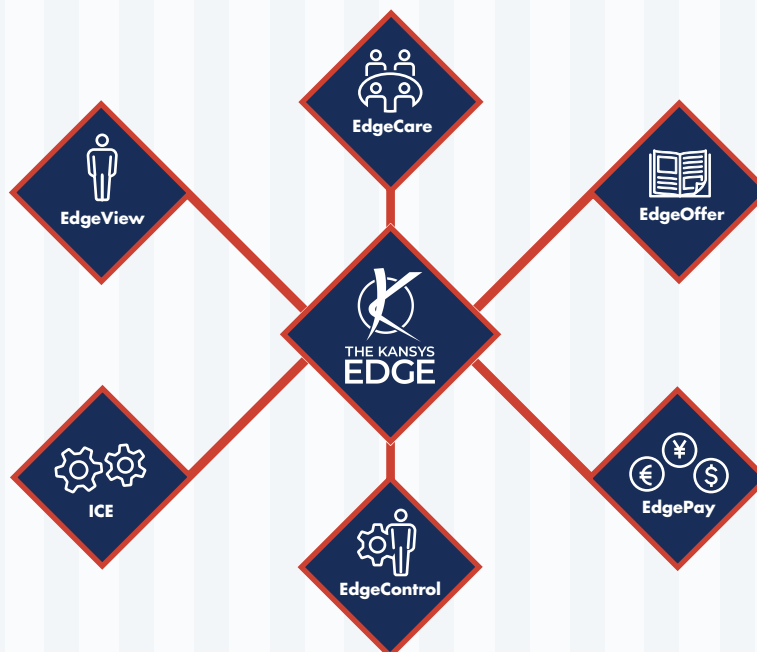**EdgeView:** Self-care interactive reporting and bill presentation
EdgeCare: Customer Care and account management for CSR's
EdgeOffer: Product and service offering

ICE: Metadata configuration
EdgeControl: Operations and control center
EdgePay: Flexible payment and settlement solution

The Kansys Edge+:

As the name would suggest, The Kansys Edge+ is an extension onto The Kansys Edge billing platform. Along with this, we've included many new features and functions extending the power of the front end, giving you and your customers seamless access and more self-serve capabilities than ever before.

The Kansys Edge+ extends the universal access and capabilities of the Kansys Edge to include a mobile app which allows internal and external users to interact with service offerings and manage billing information more flexibly.

Functioning as the primary gateway, The Kansys Edge+ allows internal and external users the ability to easily and quickly interact with billing information and self-services based on their specified needs.

Why Are We Different?:

NOT 'Telco-in-a-Box': There are numerous BSS/OSS solutions in the marketplace. All come with pre-defined logic and data format structures. That architecture translates into ongoing and expensive software development at the product catalog and integration layer. The Kansys Edge provides a carrier with best-of-breed flexibility aligned with how the carrier wants to conduct business.

Results-Oriented: Get to where you want to go, fast. The Kansys Edge's metadata-driven approach is a groundbreaker in billing methodology.

This allows for unmatched agility in the development and fulfilment of new business models, a critical requirement in the new generation environment where complex multi-party services will need to be deployed to ensure Service Provider profitability and execute strategic objectives.
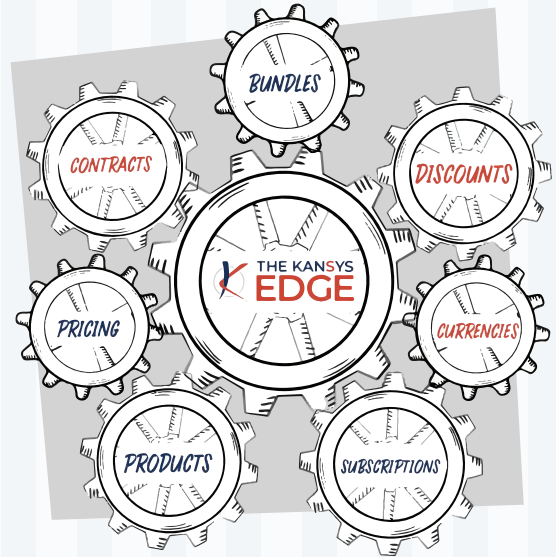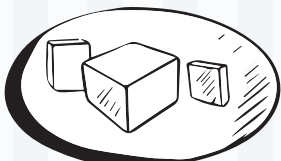
Value-centric Catalog: At the heart of our differentiators lies the Kansys Edge Product Catalog. In addition to the unparalleled power and flexibility of the Catalog to manage the business efficiently, every aspect of pricing flexibility is also addressed. The Service Provider will have the capability to:
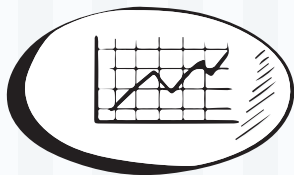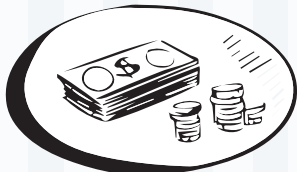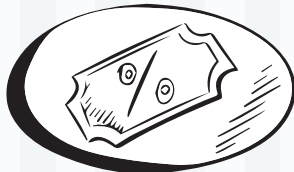
- Construct new offerings and have a new product available for subscription in the self-care portal in as little as five minutes
- Rate, price and discount an open-ended list of products
- Independently manage one-time charges, recurring charges, aggregate rates and discount cycles and their billing frequencies
- Implement configurable, multi-criteria enabled discounts against individual or across products, subscribers and/or accounts
- Bill end-users that are not subscribed to any specific plan
- Establish and manage tailored rates and parameters for individual customers
- Define minimum commitment and automated top-up agreements as needed
- Easily integrate with upstream (CRM) and downstream systems (A/R, GL) as well as Usage Data sources

All this without the traditional telco back-office limitations and costs. The result: while defining and launching new offerings in traditional billing systems can typically take weeks or months, The Kansys Edge Product Catalogue enables you to get this done in minutes or days.
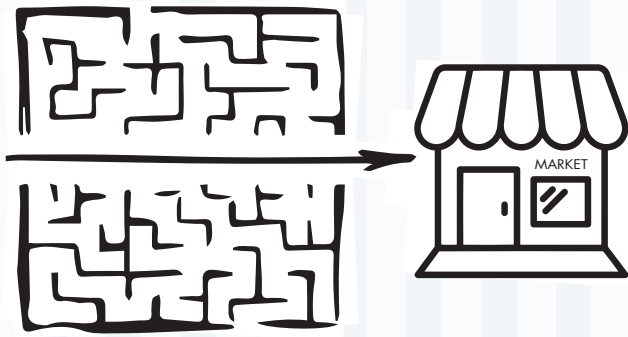
Speed to Market: At Kansys, our motto is "configure, don't code". A library of configuration components and built-in synchronization result in unmatched automation capabilities guaranteeing efficient speed to market.

The Kansys Edge architecture allows for quick onboarding, adjusting and clear steering ahead of competition.
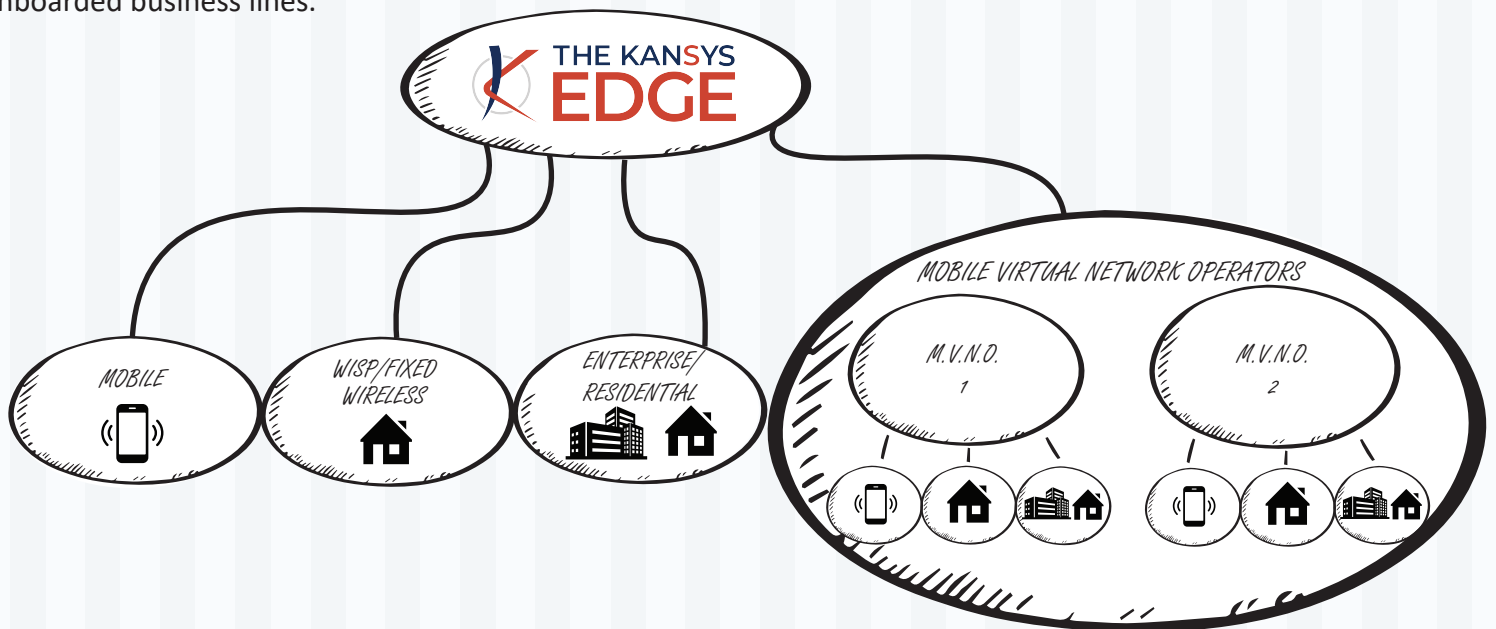
Agility: Any service, any business model. The Kansys Edge was designed from the ground up with the compelling vision to enable businesses to offer any products and services under any business models without the constraints typically imposed by traditional billing systems.

As a consequence, the Kansys Edge provides for multi-sided relationships, where customers are billed and partners are remunerated, whomever they may be, whatever their contribution to your value proposition, by means of user-configurable rules.

The full set of Partner solutions such as Content Providers streaming media, IoT services, Billing on Behalf Of, MVNO-Enablement, or even Network White-Labelling, Network Sharing are enabled for full-fledged convergence.

Total Convergence:

The Kansys Edge has been supporting Quad-Play for 10 years+, inclusive of Internet Broadband, Fixed Line, IP TV and mobile, cable and various business models from postpaid to hybrid through to prepaid. The Kansys Edge is agnostic to technology and to the service being commercialized: thanks to our unique architecture, business analysts can fully support Marketing in designing new services; as well as Merger & Acquisition by ensuring continued support for onboarded business lines.